



# USE OF LOGO AND MARK

## 1. General

- 1.1 The right to use GICG logo and relevant accreditation body marks ('the Marks') shall remain the exclusive property of our company and cannot be sold, lent, licensed or used as an asset of the client organization.
- 1.2 Certified clients shall use the Marks in connection with the scope detail on the certification approvals. The Marks used must be relevant to the certification and is used only in conjunction with the certified client's name. It is optional for Marks to be accompanied by the client's certificate number.
- 1.3 The Marks shall not be used on laboratory test reports, calibration/ inspection reports, on any vehicle and on buildings and flags.
- 1.4 The Marks shall not be used in any way that would indicate product approvals. The Marks must not be used on a product or product packaging or in any manner that may imply product approvals.
- 1.5 For the use of any statement by the certified clients on product packaging (can be removed without the product disintegrating or being damaged is considered as product packaging) or in accompanying information (separately available or easily detachable such as type labels or identification plates is considered as part of the product). The statement shall in no way imply that the product, process or service is certified by this means. The statement shall include reference to identification (e.g. brand or name) of the certified client; the type of the management system (e.g. quality, environment) and the applicable standard; and the body issuing the certificate.
- 1.6 For Food Safety Management System (FSMS), the use of any statement on product packaging that the certified client has a certified FSMS is not permitted. This includes all product packaging, both primary packaging (which contains the product) and any outer or secondary packaging.
- 1.7 Certified clients shall discontinue the use of the Marks found unacceptable by us. Any statements deem misleading by us shall also be withdrawn promptly by the certified clients.
- 1.8 If certification is suspended, withdrawn or cancelled, certified clients shall immediately remove the Marks and all references pertaining to the certification.

*\*Except for product certification scheme (RMC), the Marks may be used on packaging material and only in connection with the product(s) listed on the scope of certification.*

## 2. GICG Logo

- 2.1 GICG logo is only to be reproduced in the colour codes as follow:
  - Pantone 294C and Cool Gray 10C or
  - CMYK colour codes 100C 50M 60K, 67K, and 100K.
- 2.2 Single colour GICG logo can be used or black and white production as display below:



- 2.3 GICG logo shall be used in their original form and may not be altered in any way unless otherwise approved by us. No other colour scheme except the colour scheme specified in clause 2.1. may be reproduced.



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2.4 GICG logo shall not be distorted; and may be proportionally enlarged or reduced.

### 3. The Combined Mark – GICG Logo and SAC Accreditation Mark

3.1 Certified clients are allowed to use the GICG logo in conjunction with the SAC accreditation mark in their stationery and publicity materials to promote their compliance with certain standards and requirements.

#### 3.2 Certified Learning Service Providers

For the certificates issued by learning service providers, the same principles in clause 3.1 apply. The GICG logo in conjunction with the SAC accreditation mark can be used on training certificates issued to participants. In the event that a learning service provider wants to include its own mark, it shall be used in conjunction with both the GICG logo and SAC accreditation mark. The SAC accreditation mark shall not be used on badges or cards issued to participants.

3.3 Figure 1 showed the specimen of GICG logo in conjunction with SAC accreditation mark ('the Marks') to be used by certified clients.

- i. The GICG logo must come before the SAC accreditation mark.
- ii. The GICG logo and SAC accreditation mark should preferably be enclosed in a box (as indicated).
- iii. The GICG logo shall maintain similar proportions to the SAC accreditation mark. The difference in the height of the GICG logo and SAC accreditation mark shall not be more than 5%.
- iv. The Marks may be uniformly enlarged or reduced; but shall not be less than 15mm in height.
- v. The Marks shall always be used in its original, designed proportions and not to be distorted, compressed or stretched in any way.

#### Note:

- The SAC accreditation mark is only to be reproduced in colours red (Pantone 032C) or dark grey (Pantone 432C).
- Single colour SAC accreditation mark may be used for limited colour or black and white production, only on light backgrounds, and is subjective to approval. Please contact us prior to use.
- The SAC accreditation mark shall not be reproduced in isolation.



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### 4. The Combined Mark – GICG logo and UKAS Accreditation Symbol

- 4.1 The certified clients are allowed to use the GICG logo in conjunction with the UKAS accreditation Symbol on their stationery and publicity materials to promote their compliance with certain standards and requirements.
- 4.2 The figure below showed the specimen of GICG logo in conjunction with UKAS accreditation mark (“the Marks”) to be used by certified clients.
- The GICG logo must come before the UKAS accreditation symbol.
  - The GICG logo and UKAS accreditation symbol shall be enclosed in a box (as indicated).
  - The GICG logo shall maintain similar proportions to the UKAS accreditation symbol.
  - The Marks may be uniformly enlarged or reduced; but shall not be less than 20mm in height.
  - The Marks shall always be used in its original, designed proportions and not to be distorted, compressed or stretched in any way.
  - The appropriate certified standard and certificate number granted by us shall be inserted in the space provided in the Marks.

**Note:**

- The UKAS accreditation symbol is only to be reproduced in the colours as follows:
  - PANTONE 2685 C
  - RGB 51 0 114
  - HEX/HTML 330072
  - CMYK 97 100 0 19
- Single colour UKAS accreditation symbol may be used in either black and white. Alternatively, the UKAS accreditation symbol may be printed or displayed in a single colour, which is the predominant ink colour of the document, or, in the case of a pre-printed letterhead, the predominant ink colour of the letterhead. Requests for the use of another single colour may be consider and is subjective to approval. Please contact us prior to use.
- The UKAS accreditation mark shall not be reproduced in isolation.



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### 5. The Combined Mark – GICG logo and JAS-ANZ Accreditation Symbol

5.1 The certified clients are allowed to use the GICG logo in conjunction with the JAS-ANZ accreditation Symbol in their stationery and publicity materials to promote their compliance with certain standards and requirements.

5.2 The figure below showed the specimen of GICG logo in conjunction with JAS-ANZ accreditation mark ('the Marks') to be used by certified clients.

- i. The GICG logo must come before the JAS-ANZ accreditation symbol.
- ii. The GICG logo and JAS-ANZ accreditation symbol shall be enclosed in a box (as indicated).
- iii. The GICG logo shall maintain similar proportions to the JAS-ANZ accreditation symbol.
- iv. The Marks may be uniformly enlarged or reduced but shall be sufficiently large for the wording to be clearly legible.
- v. The Marks shall always be used in its original, designed proportions and not to be distorted, compressed or stretched in any way.
- vi. The appropriate certified standard and certificate number granted by us shall be inserted in the space provided in the Marks.

**Note:**

- The JAS-ANZ accreditation Symbol is only to be reproduced in the colour combination as follows:
  - [PMS Reflex Blue and PMS 485 (Red)] with URL.
  - The URL for the JAS-ANZ register ([www.jas-anz.org/register](http://www.jas-anz.org/register)) must be displayed directly beneath the symbol.
- If the JAS-ANZ accreditation symbol is used more than once in the same document, the URL need only appear in the first instance.
- The JAS-ANZ accreditation symbol may be reproduced in a single colour to conform to existing pre-printed stationery or newspaper and magazine articles.
- The JAS-ANZ accreditation mark shall not be reproduced in isolation.



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