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## DATA PROTECTION TRUSTMARK CERTIFICATION (DPTM)

Demonstrate accountable  
data protection practices.



Enabling Trust In A Changing  
World since 1993.



## WHAT IS DATA PROTECTION TRUSTMARK CERTIFICATION (DPTM)?

The Data Protection Trustmark (DPTM) is a voluntary enterprise-wide certification developed by the Info-communications Media Development Authority (IMDA) to help organisations demonstrate accountable data protection practices and verify their conformance to personal data protection standards.

## WHY IS DPTM IMPORTANT?

★ — The DPTM will help businesses increase their competitive advantage and build trust with their customers and stakeholders.



As a consumer, you can rest assured that an organisation certified with the DPTM has put in place responsible data protection practices and will take better care of your personal data.

## Who can apply for DPTM?

Organisations that have put in place a data protection regime to comply with the obligations of the PDPA can apply for DPTM. Organisations with ISO/IEC 27001 and 27701 may find it easier to attain DPTM certification as they have demonstrated good information security and privacy information management standards.

Organisations should assess their readiness using the DPTM Certification Checklist before applying.

For more information on the checklist, information and Terms of Agreement of the DPTM scheme, visit: [www.imda.gov.sg/dptm](http://www.imda.gov.sg/dptm).

### CERTIFICATION COSTS

#### 1) **Application fee:**

S\$535 (inclusive of GST) payable to IMDA, and

#### 2) **Assessment Fee:**

Assessment fees start from \$3500 depending on the size of the organisation (e.g. annual sales turnover, no. of sites, etc).

**Funding Support:** Eligible organisations can consider applying to Enterprise Singapore (ESG) to seek support for some of the costs for DPTM certification and consultancy services. Details on the criteria and application process can be found on ESG website.

Do reach out to us for a no-obligation personal discussion and we can better understand your business operations to provide a definitive cost proposal.